



SHANTHALA FMCG PRODUCTS LIMITED

(Formerly known as Shanthala FMCG Products Private Limited)

CIN: U51109KA2014PLC073756

Regd Office: 7th Block, Gandhinagar Bye Pass Road, Virajpet, Kodagu- 571218, Karnataka, India.

GST: 29AAUCS2983H1ZI | **Phone:** 08274298999 / 09945694963

Email: accounts@shanthalafmcg.com | **Web:** www.shanthalafmcg.com

January 03, 2025

To,
Corporate Relationship Department,
National Stock Exchange,
Exchange Plaza, C – 1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400051.

Respected Sir,

Sub: Disclosure under Regulation 7(2) (b) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Ref: SYMBOL: SHANTHALA(INE09Q01017)

In terms of Regulation 7(2)(b) of SEBI (Prohibition of Insider Trading) Regulations, 2015, enclosed please find disclosures received from M/s. Virtuous Capital Limited, one of the insider belonging to promoters group, in Form 'C' pursuant to Regulation 7(2)(a) of SEBI (Prohibition of Insider Trading) Regulations, 2015, regarding purchase of 75600 equity shares of the company on January 03, 2025.

Please take aforesaid disclosures on record and oblige.

Thanking you,

Yours faithfully,

FOR SHANTHALA FMCG PRODUCTS LIMITED

B Manjunath Mallya
Chairman and Managing Director
DIN: 06793251

Date: 03/01/2025

To,
Shanthala FMCG Products Limited.
7th Block, Gandhinagar Bye Pass Road,
Virajpet-571218, Kodagu,
Karnataka, India.

Respected Sir/Madam,

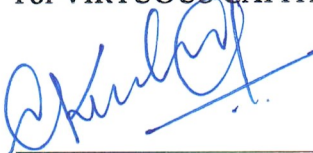
**Sub: Disclosures under Regulation 7(2)(a) of securities and Exchange Board of India
(Prohibition of Insider Trading) Regulations 2015.**

Please find enclosed herewith disclosure in Form C under Regulation 7(2)(a) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 regarding purchase of 75600 equity shares of M/s. Shanthala FMCG Products Limited by us on January 03, 2025. At present, we belong to promoters, Group.

This may be taken on record.

Yours Sincerely,

For VIRTUOUS CAPITAL LIMITED



Santosh Kudva
Whole Time Director
DIN: 00040892

Encl.: Disclosures under Regulation 7(2)(a) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) - Continual Disclosure]

Name of the company:

SHANTHALA FMCG PRODUCTS LIMITED

ISIN of the company:

INE0Q9Q01017

Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).

Name, PAN, CIN/DIN, & address with contact nos.	Category of Person (Promoter/member of the promoter group/designated person/Director s/immediate relative to/others etc.)	Securities held prior to acquisition/ disposal		Securities acquired / Disposed				Securities held post acquisition/disposal		Date of allotment advice/ acquisition of shares/ disposal of shares, specify		Date of intimation to Company	Mode of acquisition /disposal (on market/ public/ rights/ preferential offer/ off market/ Inter-se transfer, ESOPs, etc.)	Exchange on which the trade was executed
		Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.) Securities held prior to acquisition/ disposal	No. and % of shareholding	Type of securities (For eg. Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No.	Value (In Rs.)	Transaction Type (Purchase/sale Pledge / Revocation / Invocation/ Others-please specify)	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No. and % of shareholding	From	To			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Virtuous Capital Limited Pan No: AAACF8196P Address: Office No. 1101&1102, 11th floor, Maithili's Signet Premises CHS, Sec-30A, Vashi, Thane, Navi Mumbai, Maharashtra, India, 400705 Contact No: 022 41235133	Promoter Group	Equity Shares	26400 0.39%	Equity Shares	75,600	29,73,348	Purchase	Equity Shares	102000 1.52%	03-Jan-25	03-Jan-25	03-Jan-25	On Market	NSE

Note:

(i) "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

(ii) Value of transaction excludes taxes/brokerage/any other charges

Details of trading in derivatives on the securities of the company by Promoter, member of the promoter group, designated person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).

Trading in derivatives (Specify type of contract, Futures or Options etc.)						Exchange on which the trade was executed
Type of contract	Contract specifications	Buy		Sell		
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)	
NA	NA	NA	NA	NA	NA	NA
NA	NA	NA	NA	NA	NA	NA

Note: *In case of Options, notional value shall be calculated based on Premium plus strike price of options.

For Virtuous Capital Limited



Santosh Kudva
Whole Time Director
DIN: 00040892



Date: 03/01/2025